

LEARNING OBJECTIVES:

I can create 4 different shoe designs (Art, Music, Local Flavor, Action Sports) for the Van's Custom Culture Contest.

TEKS

- 1a.b.c.d.
- 2a.b.c.d.e.f.
- 3a.b.c.d.
- 4a.b.c.d.

PREPARATION

ADAPTION OF CONTENT
LINKS TO BACKGROUND
LINKS TO PAST LEARNING
STRATEGIES INCORPORATED

SCAFFOLDING

MODELING
GUIDED PRACTICE
INDEPENDENT PRACTICE
COMPREHENSIBLE INPUT

GROUPING

WHOLE CLASS
SMALL GROUP
PARTNERS
INDEPENDENT

APPLICATION

HANDS ON
MEANINGFUL
LINKED TO OBJECTIVES
PROMOTES ENGAGEMENT

INTEGRATION

READING
WRITING
SPEAKING
LISTENING

ASSESSMENT

INDIVIDUAL
GROUP
WRITTEN
ORAL

RESOURCES/VIDEOS:

- [Contest Website](#)
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VOCAB: Action Sport

CAREERS: Shoe Designer

SEQUENCING:

1. Brainstorm ideas for each category.
2. Draw and color design for each shoe/category.
3. Top 4 drawings will get to create the actual shoe for the contest.

QUESTIONS:

How many different Van's shoe styles are there?
Why do you need an art degree to be a show designer?

TOTAL TIME: 2 Weeks

Individual Shoe/All 4	Unsatisfactory 0-6	Basic 7-8	Proficient 9	Advanced 10
Concept/ Creativity Copyright	Copied others, no original ideas	Simple solutions, little evidence of original ideas	Some areas are not completely original	Finished piece shows complete originality
Craftsmanship Drawing/ Coloring	Looks sloppy and rushed, unfinished	Sloppy and looks unfinished in places	Minor flaws, most areas completed well	Finished piece is excellent quality
Time Management/ Effort	Tried to avoid working, off task most of time	Worked during class, with little effort	Worked most of the time, with effort	Worked entire time, with enthusiasm
Following Directions/ Process Entire shoe designed	Not followed, steps were skipped	Steps skipped or minimally completed	Process and steps were followed	Process & steps followed with experimentation beyond directions
Overall Appearance Category Clearly Represented	Not finished/ not done according to assignment	Some areas not finished or according to assignment	Completely finished	Completely finished with excellent quality and creativity

